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**Project Title:** Alternative income source for the snow leopard friendly communities  
**Country:** Mongolia  
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**Total Budget:** \$4,000

Mongolia currently benefits from Snow Leopard Enterprises, an ISLT program that helps reduce the financial impact of snow leopard depredation on livestock. However, to encourage herders to reduce livestock numbers in critical habitats will require a more substantial economic incentive program. This project will pilot such an incentive scheme in the Gobi-Altai. Herder Community Groups will be established and alternative income opportunities explored. Ecotourism and vegetable/fruit drying will be suggested as enterprises herders might be willing to participate in, in exchange for reducing their herd sizes.